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Magnet: Inspiring Innovation, Achieving Outcomes

The American Nurses Credentialing Center's (ANCC) 2009 National Magnet Conference™ will bring more than 5,000 nurses — representing all 50 states and 12 countries — to the Louisville, KY Convention Center on October 1-3, 2009 for three days of interactive education and networking. The conference is a celebration of nurses from Magnet® recognized hospitals and an exchange of best practices in nursing. This year's theme is Inspiring Innovation, Achieving Outcomes. It is a chance for staff nurses, healthcare executives, and nurse leaders from around the world to come together to explore the relationship among leadership, innovation, and nursing practice outcomes.

The Kentucky Magnet-recognized organizations of Baptist Hospital East, Central Baptist Hospital, Kosair Children's Hospital, St. Elizabeth Medical Center, and University of Kentucky Hospital are the local co-hosts for this event.

The conference provides a forum for informational exchanges about nursing excellence and Magnet recognition, discovering the concepts, methods, and best practices that lead to attaining and maintaining Magnet® status, as well as the many benefits of earning Magnet recognition.

Renowned speakers will challenge attendees to achieve new levels of excellence in patient care and healthcare outcomes. They will be inspired and energized by the success stories of other Magnet-recognized organizations and the achievements of nurses from across the world. *A listing of the general sessions is attached.*

Conference highlights include:

HRH Princess Muna al Hussein of The Hashemite Kingdom of Jordan will be in attendance at the conference and will be honored as the first recipient of an award created in her name to recognize an individual who demonstrates dedication to nursing and innovative approaches to health care. HRH took special interest in enhancing the nursing profession, recognizing the significant role nurses play in the quality and the distribution of health care. Future awardees must demonstrate collaborative support for excellence in healthcare leadership for the global community.

The Mayor of Louisville Jerry Abramson will honor Magnet nurses through a proclamation to be read during the opening session on Thursday, October 1. The mayor touts public health as a top concern and The Healthy Hometown Movement won Louisville an award as "America's Most Livable Large City" by the U.S. Conference of Mayors.

About the Magnet Recognition Program®

The Magnet Recognition Program® was developed by the American Nurses Credentialing Center (ANCC) to recognize healthcare organizations that provide nursing excellence. The program also provides a vehicle for disseminating successful nursing practices and strategies.

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Recognizing quality patient care, nursing excellence, and innovations in professional nursing practice, the Magnet Recognition Program provides consumers with the ultimate benchmark to measure the quality of care that they can expect to receive. The Commission on Magnet (COM) recognizes 352 healthcare organizations in 44 states and the District of Columbia, as well as four international entities; two healthcare organizations in Australia, one in New Zealand, and one in Beirut, Lebanon for their excellence in nursing service. In 1994, University of Washington was the first organization to become Magnet recognized.

When U.S. News & World Report publishes its annual showcase of "America's Best Hospitals," being an ANCC Magnet® organization contributes to the total score for quality of inpatient care. ANCC is one of only a few organizations providing outside data to the ranking methodology. In the 2009 listing, 15 of the top 21 (71%) medical centers featured in the prestigious Honor Roll are Magnet-recognized organizations. In the Children's Hospital Honor Roll, 9 of the top 10 (90%) hospitals are ANCC Magnet recognized. (July 20, 2009).

About ANCC

The American Nurses Credentialing Center (ANCC), a subsidiary of the American Nurses Association (ANA), provides individuals and organizations throughout the nursing profession with the resources they need to achieve practice excellence. ANCC's internationally renowned credentialing programs certify nurses in specialty practice areas; recognize healthcare organizations for promoting safe, positive work environments through the Magnet Recognition Program® and the Pathway to Excellence Program®; and accredit providers of continuing nursing education. In addition, ANCC provides leading-edge information and education services and products to support its core credentialing programs. www.nursecredentialing.org

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