



ANCC'S INSTITUTE FOR CREDENTIALING INNOVATION PRESENTS

MAGNET[®] WORKSHOPS



YOUR GUIDE TO OFFICIAL ANCC
MAGNET[®] WORKSHOPS TAKING PLACE
AROUND THE COUNTRY.

SCHEDULE

Dates	Facility — Topic	Location	Fee
Nov. 5 - 6, 2009	Cook's Children's Medical Center – Two Day Workshop	Fort Worth, TX	\$495
Nov. 7, 2009	Cook's Children's Medical Center – Magnet Program Director	Fort Worth, TX	\$275
Dec. 2 - 3, 2009	Sharp Grossmont – Two Day Workshop	San Diego, CA	\$495
Dec. 4, 2009	Sharp Grossmont – Sources of Evidence	San Diego, CA	\$275
Feb. 11 - 12, 2010	Baptist Health System, Inc – Two Day Workshop	Jacksonville, FL	\$495
March 24, 2010	Seton Family of Hospitals – Magnet Model Overview	Austin, TX	\$275
March 25, 2010	Seton Family of Hospitals – Sources of Evidence	Austin, TX	\$275
March 26, 2010	Seton Family of Hospitals – Magnet Program Director	Austin, TX	\$275
April 29 - 30, 2010	Penn State Hershey Medical Center – Two Day Workshop	Hershey, PA	\$495
May 17 - 18, 2010	Providence St. Vincent Medical Center – Two Day Workshop	Portland, OR	\$495
June 2010	TBD – Redesignation Workshop	TBD	\$275
June 2010	TBD – Sources of Evidence	TBD	\$275
July 28 - 29, 2010	St. Joseph's Regional Medical Center – Two Day Workshop	Paterson, NJ	\$495
July 30, 2010	St. Joseph's Regional Medical Center – Magnet Program Director	Paterson, NJ	\$275
Sept. 9 - 10, 2010	CHOC Children's Hospital – Two Day Workshop with Pediatric Focus	Orange, CA	\$495
Nov. 4 - 5, 2010	Edward Hospital and Health Services – Two Day Workshop	Naperville, IL	\$495

REGISTRATION DISCOUNTS

For two-day workshops, there is a \$30 discount for either registering 30 days in advance or for groups of three or more registrants.

Check out www.nursecredentialing.org for registration and program information.

QUESTIONS?

For more detailed information on location, airports, hotels, and to register online please visit our website. For questions regarding workshops and registration, you may also contact mworkshop@ana.org.

TWO-DAY MAGNET® WORKSHOP

The Journey to Magnet Excellence™ and the Magnet® Model

The American Nurses Credentialing Center (ANCC) is the home of the Magnet Recognition Program® and the only source for official information about the program. ANCC's Institute for Credentialing Innovation produces popular two-day Magnet Workshops that are available throughout the year and are co-hosted by Magnet-recognized organizations across the country.

Being Good Isn't Good Enough – You Need to Be Magnet

The Magnet Recognition Program was developed by ANCC to recognize healthcare organizations that provide the very best in nursing care. When U.S. News & World Report publishes its annual showcase of "America's Best Hospitals," being a Magnet facility contributes to the total score for quality of inpatient care. Nine of the top twelve medical centers according to U.S News & World Report are Magnet-recognized organizations. (July 10, 2008)

Learn What It Takes to Become Magnet

The Magnet Recognition Program application process involves a rigorous review and analysis of a healthcare organization's commitment to implementing the Magnet Model, the key evaluation criteria. A team of professionals with expertise in evaluating nursing care and administration appraises the quality of a hospital's services for patient care delivery.

The Magnet Model and Application Manual

The American Nurses Credentialing Center (ANCC) is pleased to present the next generation model for its esteemed Magnet Recognition Program. This model is designed to provide a framework for nursing practice and research in the future, as well as serving as a road map for organizations seeking to achieve Magnet recognition. This workshop presents the new model and goes into detail about each of the Magnet Model Components that are part of the 2008 Magnet Recognition Application Manual. As the home of the Magnet Recognition Program, ANCC is the most accurate and up-to-date source of information on navigating the Journey to Magnet Excellence.



ONE-DAY MAGNET® WORKSHOPS

The Magnet Model: Overview

Learn about the Magnet Model and associated components in this fast paced one-day overview workshop. The workshop is designed to give a broad overview of the Magnet Model and the components. Discover how to create a Magnet culture within your organization. This workshop will also help you integrate your nursing practice within the structure of the Magnet Model. Attend this workshop if you are a nurse leader new to the Magnet process or are in a redesignating facility utilizing the 2008 Magnet manual for the first time.

The Magnet Model: Exploring the Sources of Evidence

The sources of evidence are the defining elements of the Magnet Model. This one-day workshop explores the Magnet Model components and dissects selected sources of evidence to assist you in collecting Magnet documentation. You will practice and receive feedback on how to document certain sources of evidence. Intended for all levels of nurse leaders.

The Magnet Program Director: Coordinating the Journey to Excellence

The Magnet Program Director (MPD) workshop provides definition to the MPD role by exploring and discussing its relationship to nursing staff, executive leadership, and the organization. The MPD workshop describes the knowledge, skills, and abilities required to successfully meet the demands of this role. The workshop presents detailed information about the intricacies of the initial application, the document review, and the site visit. Participants will identify tools and strategies to organize the journey and motivate staff throughout the organization.

Evidence-Based Practice: Creating a Culture of Inquiry

Evidence-based practice (EBP) has received international acclaim as the highest standard for delivering quality care. An essential element of the Magnet Model, EBP characterizes nursing excellence in Magnet organizations. In this one-day workshop, participants learn the origins and evolution of EBP in nursing as a professional responsibility. The workshop focuses on establishing a spirit of clinical inquiry, formulating clinical questions, critiquing literature, and developing evidence-based protocols and guidelines to improve care. The workshop is designed for nurse leaders at all levels of practice.

Resources for Excellence: Faculty and Healthcare Organization Collaboration

Healthcare organizations interested in pursuing Magnet recognition through the American Nurses Credentialing Center may not be fully aware of all the resources available to them through collaboration with faculty partners. There are many roles that nursing students and faculty play in the success of a facility's Magnet recognition. This session focuses on the Magnet Model Components as they relate to collaboration and engagement of resources between schools of nursing and healthcare organizations on the Journey to Magnet Excellence. Specific topics in this workshop relate to nurses as teachers, professional development, scholarly activities, need for research support, and theories and models of nursing.

Peer Review: Growth and Development

The Peer Review workshop provides examples of effective, evidence-based peer review models and examines the outcomes relative to the reviewer's level and role within the nursing structure. Workshop participants identify the role of peer review in sustaining an environment that supports professional practice. During the workshop, participants evaluate barriers to peer review, design strategies to overcome barriers, and explore effective communication techniques. This workshop also provides opportunities for the participants to practice strategies for implementing peer review.

Transformational Leadership: Change is Good

Organizations contemplating Magnet recognition realize change is the first step on their journey. One of the roles of the Transformational Leader at any level of the organization is to lead that change to achieve excellent outcomes. This workshop facilitates an understanding of change in socially complex systems, such as hospitals, at the individual, group, and organizational levels. Workshop participants will also examine strategies and activities to conduct gap analyses at the beginning of and during the Magnet journey. They will begin to develop techniques to engage staff during initiatives that involve change while realizing the challenges and rewards of effective change that support and sustain a Magnet culture.



ONE-DAY MAGNET® WORKSHOPS *(continued)*

Shared Decision-Making: Empowerment at the Bedside

Shared decision-making is an integral part of nursing professional practice in Magnet facilities. Studies have demonstrated numerous advantages of shared decision-making at the organizational and staff levels. Explore the history of its development; learn the benefits of shared decision-making and how to assess the level of shared decision-making within your organization. Nursing leadership, managers, and staff nurses will gain knowledge and skills needed to institute and support shared governance at all levels of the organization.

Leadership in Action: Making Shared Governance Work

This workshop teaches nursing leaders how to coach their staff to implement or improve their hospital's Shared Governance model. It provides nursing leadership the needed elements of change management to successfully implement a professional practice environment. Executive leaders and managers learn the role change needed for successful execution of Shared Governance.

Redesignation Workshop

How do you keep your Magnet culture vibrant after your initial recognition? What is different about redesignation? The 2008 Application Manual for the Magnet Recognition Program® separates requirements for initial recognition and redesignation. While redesignating facilities have fewer Sources of Evidence to document, a greater emphasis is placed on outcomes. This workshop is designed for all levels of nurse leaders to assist facilities prepare for their redesignation journey. You may attend at any time along that journey.

Customized Workshops

ANCC's Institute for Credentialing Innovation works with you to develop customized workshops for your staff at your facility upon request. This can be a cost-effective way to educate and enculturate staff, disseminate information, or address specific gaps in an organization's Journey to Magnet Excellence™. Contact mworkshop@ana.org for details.

The American Nurses Credentialing Center (ANCC), a subsidiary of the American Nurses Association (ANA), provides individuals and organizations throughout the nursing profession with the resources they need to achieve practice excellence. ANCC's internationally renowned credentialing programs certify nurses in specialty practice areas; recognize healthcare organizations for promoting safe, positive work environments through the Magnet Recognition Program® and the Pathway to Excellence® Program; and accredit providers of continuing nursing education. In addition, ANCC's Institute for Credentialing Innovation provides leading-edge information and education services and products to support its core credentialing programs.

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